



TURNBERRY RESORT ANNOUNCES PARTNERSHIP WITH FUNCTION18

Scotland, 30 April 2012: Turnberry, the Luxury Collection Resort, set on the rugged Ayrshire coastline of Scotland, is pleased to announce an exclusive partnership with Function18, the pioneering retailers of golf fashion. From 1 May 2012, Turnberry will be the first resort in the world to link up with Function18 to stock a range of stylish Turnberry-branded golfing apparel on their website, including golf shirts, jackets and caps.

Turnberry Resort is iconic for many reasons, its stunning location, dramatic scenery, and the luxurious five-star hotel but above all, Turnberry is known for being the world's first golf resort and home of the Championship Ailsa Course. The Ailsa Course is ranked as Britain's number one golf course by leading UK golf publications, and is consistently rated within the world's best.

Now, guests who have visited the resort, as well as fans of Turnberry further afield, can take a piece of the resort home with them thanks to the exclusive Turnberry items stocked by Function18. The golf retailer boasts a customer base of global sports stars, musicians, entertainers and even Royalty, but most importantly those with a passion for golf.

Stephen Walker, Director of Sales and Marketing at Turnberry Resort commented: "For some years we have been looking for a partner to take our online retailing to the next level, giving guests past and present the chance to connect with the iconic Turnberry brand wherever they are in the world. As a market leader in merchandising golf apparel online, Function 18 proved the perfect solution."

Function18's Managing Director, Andrew Edwards said: "To be offered the opportunity to work as a retail partner with Turnberry Resort is a real feather in our cap and moreover pays great testament to the quality of service that is associated with our brand. Our aim is to maintain these standards in excellence, whilst offering the patrons and followers of

Turnberry Resort an excellent array of garments that bear the mark of this truly prestigious resort.”

To be the first to pick up some stylish Turnberry attire visit www.function18.com

For more information on Turnberry, a Luxury Collection Resort Scotland, please visit www.luxurycollection.com/turnberry

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